

# 2023 AT A GLANCE

Everyone can enjoy health and wellbeing  
benefits of Queensland's outdoors

## Encourage

Approx 720 posts encouraging people to participate in outdoor activities – reaching over 60.8k people

## Projects

The first **Queensland Outdoor Census** was conducted to better understand the scope and scale of our sector.

**Outdoors For Life** pilot program completed

Nature Play QLD resources provided.

## Conversation


Monthly Coffee and Conversation online chats

12 sessions, 139 attendees, various guest speakers

Hosted and attended various events


## Connection

@outdoorsqueensland

 5,000 Facebook Followers


 1,200 Instagram Followers

 2,500 eNews Subscribers


 15,000 Website Visits


## Recognition

Outdoors Queensland Awards held in person this year after 3 years of online

 9 Winners

 30 Finalists

 60 Nominations

 170+ people attended



Outdoors Queensland is the first Australian outdoor state peak body to have a RAP endorsed by Reconciliation Australia



Proudly supported by Queensland Government