

2025 AT A GLANCE

Vision: Everyone can enjoy health and well-being benefits through a thriving Queensland outdoor sector.

Mission: To empower, support and value Queensland's outdoor sector.

Encourage

Approx 720 social media posts relating to the outdoor sector, viewed over 300,000 times.

Projects

Good Practice Outdoors
Female Leaders

Building Our Outdoor
Movement

Outdoorsia

Protect Beautiful QLD

Nature-based Health
Committee

Naturelink
Social Prescribing

Conversation

Disaster Recovery Forum in
Brisbane in March

Qld MTB Forum in Cairns in May

Sport Strategy Online Forum in June


Business Continuity Online
Forum in November


Connection

@outdoorsqueensland

 5,341 Facebook Followers


 1,480 Instagram Followers


 2,500 eNews Subscribers
12 x Monthly eNews Bulletins


 120,000 Website Views


Recognition

Outdoors Queensland Awards

 10 Winners

 37 Finalists

 74 Nominations

 135+ people
attended



Queensland
Government

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